



HAWAII FOOD & WINE FESTIVAL

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TOP CHEFS FROM THE EAST AND WEST TO STAR IN FIRST ANNUAL HAWAII FOOD & WINE FESTIVAL

Foodies, world class chefs and top-tier vintners gather to "Taste our love for the Land"

Honolulu, Hawai'i (June 6, 2011) - Food and wine aficionados are invited to join world class chefs and top-tier vintners in paradise for the inaugural **Hawai'i Food & Wine Festival** that promises to combine breathtaking scenery with mouthwatering fare. The premium Pacific bounty, sustainable food and agricultural traditions of the Hawaiian Islands are highlighted in the skilled hands of star chefs from the United States, Canada, Japan, Korea, Hong Kong, Singapore and Australia. Set on the lush and celebrated island of O'ahu, this unforgettable three-day East-West epicurean experience scheduled **September 29-October 1, 2011**, invites culinary connoisseurs to "Taste our love for the Land."

Inspired by the ancient Hawaiian tradition of ahupua`a – an interdependent system where everything necessary for survival could be grown, gathered and exchanged locally – the Hawai'i Food & Wine Festival highlights the islands' return to a sustainable eco-system of agriculture, environment and economy. Proceeds from the Festival will go to benefit the Hawai'i Agricultural Foundation and the Kapi`olani Community College Culinary Institute of the Pacific.

In addition to exciting cooking demos, wine tastings and culinary workshops, industry seminars and field excursions planned during the daytime, the Hawai'i Food & Wine Festival features signature dining experiences over three nights:

• Thursday, September 29, 2011 - Streets of Asia: Morimoto and Friends:

Savor innovative interpretations of popular Pan-Asian dishes by chefs from Hawai'i, Korea, Singapore, Canada and the United States, led by "Iron Chef" Masaharu Morimoto, whose Morimoto Waikiki recently opened at The Waikiki EDITION. Other participating chefs include Kaleo Adams, The Waikiki EDITION; Edward Kwon, LAB XXIV, Seoul; Susur Lee, Lee, Toronto, Shang, NYC, Zentan, Washington DC, Chinois, Singapore; Justin Quek, Sky on 57, Singapore; Douglas Rodriguez, Deseo, Scottsdale; and Guy Rubino, Ame, Toronto. The Streets of Asia event runs from 6:00 - 10:00 p.m. around the Sunrise Pool and inside Morimoto Waikiki at The Waikiki EDITION. Tickets start at \$200 per person (\$75 is tax-deductible).



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• **Friday, September 30, 2011 - First-Annual Halekulani Master Chefs Gala Dinner Series:**

Indulge in an exquisite formal dinner at Halekulani, with extraordinary food and wine pairings by master chefs and master sommeliers from Hawai'i, Japan, Australia and the United States. The chefs featured include Vikram Garg, Halekulani, Honolulu; Hubert Keller, Fleur de Lys, San Francisco; Robin Lee, Nobu Waikiki, Honolulu; Yoshihiro Murata, Kikunoi, Kyoto; Alessandro Stratta, Stratta, Las Vegas; Tetsuya Wakuda, Tetsuya's, Sydney and Nancy Silverton, Mozza, Los Angeles. Tickets start at \$1,000 per person (\$800 is tax-deductible) that includes entry to the cocktail party at Halekulani's Garden Terrace Lawn from 6:00-7:00 p.m. and a reserved seat for dinner in the Ballroom that begins at 7:00 p.m.

• **Saturday, October 1, 2011 - From Mauka to Makai: Hawai'i's Sustainable Future:**

Delight your palate at the Festival's grand tasting event with dishes prepared by fifteen celebrity chefs known for promoting farm-to-table cuisine and for practicing sustainable sourcing and cooking practices. The Hilton Hawaiian Village will host star chefs John Besh, Besh Restaurant Group, New Orleans; Michael Cimarusti, Providence, Los Angeles; Celestino Drago, Drago Restaurant Group, Los Angeles; Dean Fearing, Fearing's, Dallas; Michael Ginor, Hudson Valley Foie Gras & Lola, New York; Ed Kenney, Town, Honolulu; George Mavrothalassitis, Chef Mavro Restaurant, Honolulu; Peter Merriman, Merriman's, Hawai'i; Rick Moonen, Rick Moonen's rm seafood, Las Vegas; Michel Nischan, Dressing Room, Westport, Conn.; Philippe Padovani, Padovani's Grill, Honolulu; Jeffrey Vigilla, Hilton Hawaiian Village, Honolulu; Marcel Vigneron, Top Chef Bravo, Marcel's Quantum Kitchen, Los Angeles; Alan Wong, Alan Wong's, Hawai'i; and Roy Yamaguchi, Roy's Restaurants, Hawai'i. The event runs from 6:00-9:00 p.m. on the Great Lawn of the Hilton Hawaiian Village. Tickets start at \$200 per person (\$75 is tax-deductible).

Two of Hawaii's own James Beard award-winning chefs, Roy Yamaguchi and Alan Wong serve as event co-chairs for the Festival. For more information or to purchase tickets, please visit www.hawaiifoodandwinefestival.com. For information about VIP and Table packages, please contact Denise Hayashi at 808-738-6254 or e-mail: info@hawaiifoodandwinefestival.com.

Hotel sponsors of the Hawaii Food & Wine Festival - Hilton Hawaiian Village, Halekulani and The Waikiki EDITION - are offering special room rates for foodie travelers flying in to attend the events:

The **Hilton Hawaiian Village** is located on 22 acres of pure paradise along Waikiki's widest stretch of beach, with 90 shops, 16 restaurants, a world-class Mandara Spa and six swimming pools including Waikiki's largest pool – the 10,000 square-foot Super Pool. Room rates start from \$179 a night. Please visit www.hiltonhawaiianvillage.com



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The Waikiki EDITION combines great design and true innovation with friendly, modern service and one-of-a-kind food, beverage and entertainment options including a restaurant by world-renowned chef Masaharu Morimoto, the exclusive Crazybox nightclub, a unique sunrise pool with bar and lushly landscaped gardens by Deborah Nevins, an exclusive private sunset beach with bar, an intimate lobby bar and an outdoor movie theater. Guests may also join the hotel's Surf and Bikini Boot Camp or indulge at The Spa at Waikiki. Room rates start from \$375 a night. Please visit www.editionhotels.com

Halekulani is an icon of luxury having welcomed the world's affluent to Waikiki Beach for more than a century. The resort offers a legacy of gracious, personalized service and globally acclaimed cuisine. The exclusive Premier Suites at Halekulani are considered the elite collection of luxurious accommodations and the award-winning SpaHalekulani is celebrated for its healing cultural practices of Polynesia. Room rates start from \$470 a night. Please visit www.halekulani.com

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